

# **Building Intelligence & Using Technology: Dartford Free-Flow Charging Project**

CIHT South East Seminar – 15 May 2012

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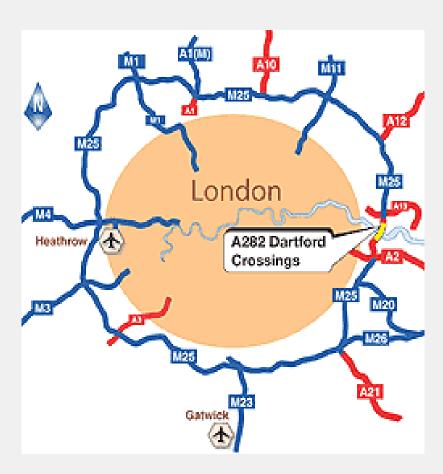






## **Background – the Dartford Crossing**

- Critical part of Strategic Road Network in South East of England;
- Connects two eastern orbital ends of M25; and
- Essential link for local traffic joining the motorway.





### **Strategic drivers**

- The Coalition Government has a priority to promote the more effective use of strategic roads.
- Secretary of State for
   Transport and Ministers are
   committed to improving traffic
   flow and congestion at the
   Dartford Crossing in the
   short, medium and longer
   term.

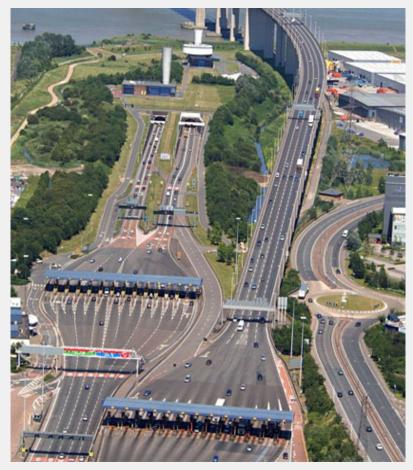


Image source: Evening Standard



#### What is Dartford 'Free-Flow' Charging?

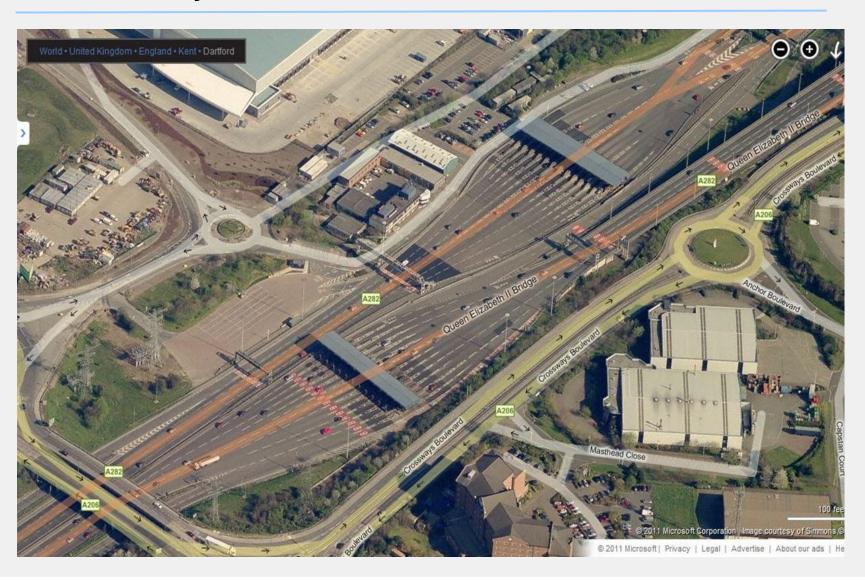
■ The 'Free-Flow' Charging Project seeks to make improvements to the operating model and built environment of the existing Dartford Crossing.

#### **Background**

- Key aims are to:
  - ➤ Reduce congestion at the Crossing;
  - ➤ Deliver improved journey times; and
  - ➤ Deliver improved journey time reliability.



## The current layout





# Revised 'Free-Flow' layout



## What are the objectives of introducing 'Free-Flow' Charging? (1/2)

- Reduce congestion at and around the Crossing;
- Improve average journey times through the Crossing;
- Deliver a quantifiable improvement in journey time reliability;
- Ensure there is no reduction in the safety performance of the Crossing;
- Ensure continuity of service to the Crossing users during the transition and implementation phases;
- Ensure that the service is delivered in a cost effective manner; and
- Seek to deliver the Scheme which is included in the Department for Transport Business Plan.

Primary objectives

Secondary objectives

## What are the objectives of introducing 'Free-Flow' Charging? (2/2)

No degradation of air quality (noise & emissions) at the Crossing;

No displacement of traffic onto other regional links;

Payment of the charge should be intuitive and convenient for the user; and

Effective enforcement should enable the Scheme to maintain the current level of revenue derived from the Crossing.



#### **Project core streams**

#### **Project Core Streams**

Stream 1

Stream 2

Stream 3

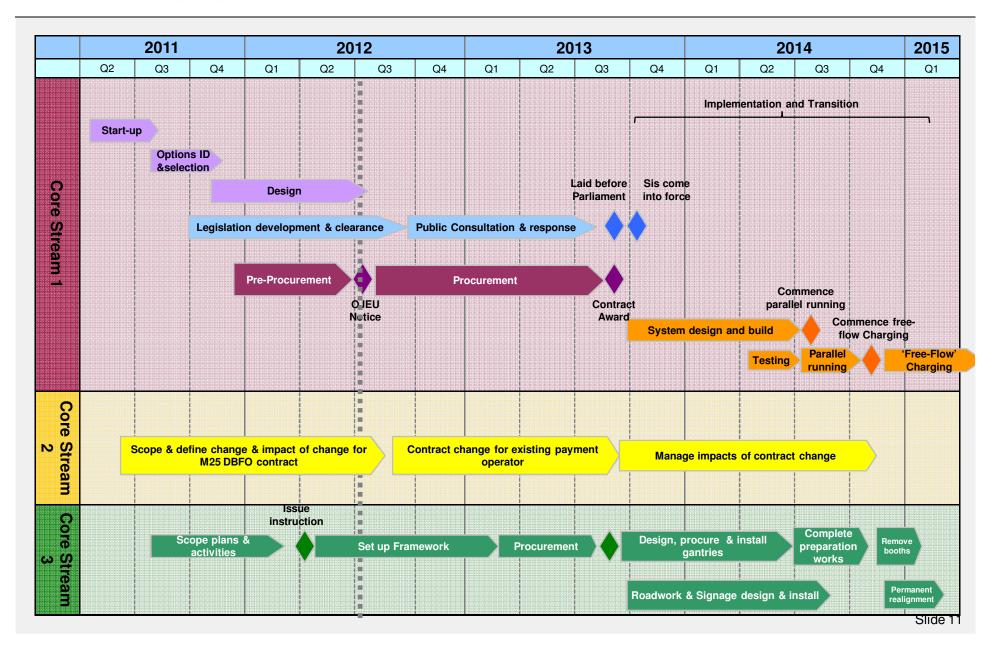
Customer Services, Charging, Banking, and Enforcement Management

M25 DBFO
Contract,
Managing the
Contractual
Change

On-road
Infrastructure,
Traffic
Management,
and Safety



### Indicative high level programme





## Dartford 'Free-Flow' Charging Visual September 2011

