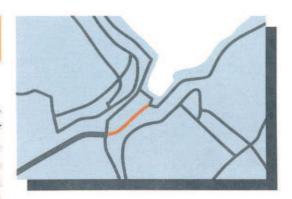
BRIXHAM . FORE STREET

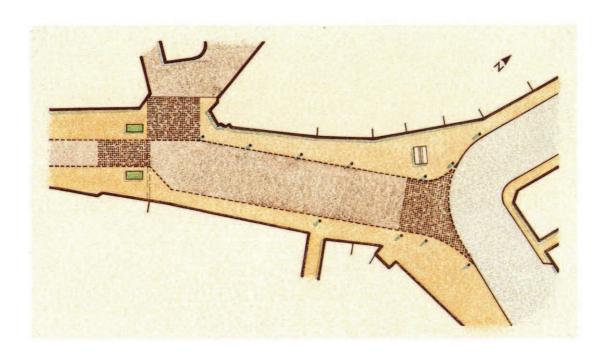
CONTEXT

Brixham is one of Devon's most popular tourist resorts, attracting a large number of visitors during the summer months. Fore Street is the main shopping street. To reduce the risk of conflict with vehicles and improve comfort for pedestrians a seasonal pedestrian priority scheme was introduced in 1971. However, this arrangement offered little scope to improve the appearance of the area and to enhance the environment for shoppers and tourists.



OBJECTIVES

The Local Plan advocated the development of two distributor roads to the north and south of the town centre. The aim was to exploit this opportunity to extend the seasonal pedestrian priority in Fore Street





64: Carriageway and footways paved at one level. Contrasting colours define the vehicle track. (Photo: Devon County Council)

from 5 months only to all the year round and to implement functional and environmental improvements to help revitalise the shopping street and enhance its character. This was to be achieved by excluding traffic between 10 a.m. and 6 p.m. from Fore Street together with its complete reconstruction with high quality materials.

DESCRIPTION

Traffic Orders were made in respect of the extension of the summertime pedestrian priority in Fore Street to 12 months of the year, to enable the reconstruction of the street to take place. The former carriageway and footways were paved at one level. The "vehicle track" was defined by brick pavers in a contrasting colour. A comprehensive range of street furniture was provided as well as new street lighting and some feature planting which includes seating.

COST

The cost was £214,000.

ASSESSMENT

Early signs indicate that the scheme has had a positive effect on pedestrian safety and comfort. The new enhanced street scene has proved to be popular with residents, visitors and the traders. A full assessment of the scheme is not yet available.