



Awards

Sponsorship Brochure 2023

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Welcome from Gavin Maciel, CIHT West Midlands Chair 2022-2024



As Chair of the Chartered Institution of Highways & Transportation in the West Midlands, it is my pleasure to invite you to be part of the CIHT West Midlands 2023 Dinner & Awards.

We are now hopefully leaving behind for good the pandemic, the greatest crisis faced in generations, but we are still confronted by new and emerging challenges such as the desperately sad war in Ukraine and the cost of living crisis. Our industry has shown time and time again that it has great resilience and can adapt very quickly to the ever changing landscape, and this is mainly down to the highly skilled and dedicated workforce who pull together when required.

As we all work harder to deliver our projects, time to celebrate success, network, and have time out dwindles. This is why events such as this dinner & awards are organised. In one fell swoop, it promotes and rewards our industry and region, while also allowing us to enjoy each other's company and share good practice, all the more pertinent with the rise in home working.

The CIHT West Midlands 2022 Dinner & Awards were an incredible success, given that it was the first such event in three years and COVID was still a concern. This year, the AGM, dinner and awards will once again be held at the Burlington Hotel in Birmingham city centre on Thursday 11th May. I am sure that this year's event will be even bigger and I would like to offer you an opportunity to be part of this incredible celebration of excellence in highways and transportation in the West Midlands.

The West Midlands are recognised as a leading light of CIHT regions and by taking advantage of the fantastic sponsorship packages, you will have the opportunity to position your organisation or brand at the forefront of our diverse community.

We look forward to working with you to maximise the impact of your message at this unique celebration of excellence and innovation in front of a highly influential audience.

I look forward to meeting you all on the night.

Gavin Maciel

Why sponsor the CIHT West Midlands 2023 Dinner & Awards?

Highways and transportation form one of the most important sectors in the West Midlands, employing a large number of people in the region.

Industry partnership and celebrating excellence is at the heart of this event

Our sponsorship packages have been carefully shaped to meet the commercial requirements of our industry partners. We understand your needs and how to meet them whilst adding value to the experience enjoyed by our guests.



Meet new contacts and strengthen key relationships

Maximising networking opportunities for our guests is an important priority.

The next step

Supported by a loyal and growing base of sponsorship partners, in recent years there has been very significant interest in many of these opportunities. A prompt decision will increase the chances of you securing the package you want and realising the full benefit of your investment – including your logo in advanced marketing. In addition, this year we will be holding a charity raffle with all proceeds going to **a worthy local charity**. If you are unable to sponsor a package but would still like to contribute to the evening then all donations of raffle prizes would be greatly received. In return, you will be mentioned on the evening with a special thanks given by the host.

Award Category Sponsor

£600



Opportunity Includes:

- Category will incorporate your name
- Your logo or company name will be:
 - included in certificate
 - displayed beside your chosen category in all correspondence and print
- Your support will be acknowledged by the presenter at both of the Regional Awards and the National Final
- A complimentary ticket to the event with a seat on the top table
- Opportunity for a representative from your organisation to be on stage with the presenter to give award

Categories:

- Best Large Project
- Best Small Project
- Collaboration
- Emerging Professional / Apprentice
- Environment and Sustainability
- Best Innovation

Advertising in the programme

£300

Limited advertising space is available in the Awards Programme which each guest will receive. All advertisements will be carried in full colour.

This is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor will provide you with exceptional rewards. For further details on the opportunities available and to make raffle prize donations please contact our Regional Honorary Secretary:

Philip Santos – philip.santos@wsp.com



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Local Charities